

IUCD 380A

WHAT IS IUCD 380 A?

IUCD 380A is an indigenously manufactured contraceptive device that offers long term (10 years), highly effective, reversible protection against pregnancy.

Its other advantages are:

- It can be used as an alternative to terminal method by couples apprehensive about surgical methods.
- It is effective immediately after insertion.
- It can be used as an emergency contraceptive if inserted within five days of the first act of unprotected sexual intercourse.
- A new device can be inserted without any gap as many times as the woman desires during her reproductive life.
- It does not require daily attention from the user or special attention before sexual intercourse.
- It can be used by lactating women.
- It does not interact with any medicine the woman may be taking.
- The woman can reassure herself of the presence of IUCD by feeling for the threads with her washed fingers.
- It offers a prompt return of fertility after removal.

ADVOCATING FOR IUCD 380 A

JSK successfully conducted a meeting of top FOGSI executives from Delhi, Gurgaon and Faridabad at its office on 7 June 2008. The meeting was attended by 20 subject experts from Delhi, AIIMS, MOHFW & HLPPT and senior FOGSI executives. The meeting included sharing of experiences with private sector clinicians by the government bodies present.

All the experts agreed that IUCD 380 A deserves promotion for the benefit of women seeking long term birth spacing and who are unlikely to visit government facilities.

Top specialists like Dr. Sharda Jain, Dr. Maninder Ahuja, Dr. Ragini Agarwal , Dr. Rekha Mehra, Prof. Uma Goel and Dr. Anita Sabharwal from FOGSI, after completing their training, volunteered to act as nodal social marketing outlets for IUCD 380A and cater to the demand from other Obstetric and Gynecology practitioners.

TRAINING CONDUCTED BY JSK

The first training workshop on IUCD 380A was organized by JSK on 5 July 2008 at its office premises. The workshop was attended by around 30 senior Ob & Gyn practitioners (from Delhi, Gurgaon, and Faridabad), each associated with FOGSI.

National level experts delivered the sessions. They included

- Dr M.S.Jayalakshmi (Deputy Commissioner, Family Planning)
- Prof. Dr. Rajasekharan Nair (Former National President FOGSI from Trivandrum)
- Prof. Saroj Menon (NIHFW, New-Delhi)
- Dr. Jaya Lalmohan (Research consultant, MOHFW, Govt. of India)

At the end of the lecture sessions, Prof. Nair gave a physical demonstration of the technique for inserting IUD 380A. The consensus at the end of the workshop was that IUCD 380A has an edge over other devices and should be popularized by the private Ob & Gyn practitioners. To make a beginning, this could be taken up in the pilot target areas.



Senior O&G Consultants attending the TOT (Training of Trainers) session.



Participants at the TOT session on client counseling delivered by Prof. Saroj Menon of NIHFW

Dr. Sharda Jain (Senior Ob & Gyn Consultant) explaining the advantages of IUD 380 A to the participants



FUTURE COURSE

FOGSI Executives volunteered to work in their respective districts in collaboration with JSK

- East Delhi - Dr. Sharda Jain
- West Delhi - Dr. Rekha Mehra
- South Delhi - Prof (Dr) Uma Goel
- Dr. Anita Sabharwal
- North & Central Delhi - Dr. Indrani Ganguly
- Faridabad - Dr. Mahinder Ahuja & Dr. Neeta Dhabhai
- Gurgaon - Dr. Ragini Agarwal

A group of 50 NOIDA gynaecologists under each FOGSI executive attended training in the methodology and insertion techniques of IUCD 380A. Five workshops have already been held and over 250 gynaecologists have received training. Department of Community Medicine, KIMS, Bhubaneshwar conducted trainings for 50 Ob & Gyn specialists in January 2009.

The nodal FOGSI Executives are being provided with IUCD 380A devices. They would in turn provide these to the trained gynaecologists. The nodal FOGSI Executives would maintain a record of devices given to each practitioner who would give an account of the beneficiary. JSK would provide the information to the Ministry of Health & Family Welfare.

While JSK provides the IUCD 380A devices to the gynaecologists, the doctors have offered to insert the device free of cost in the case of BPL clients brought by field health staff (ASHA / AWW etc).

JSK will enlarge the scope of this exercise whenever applications are received from FOGSI executives provided they accept nodal responsibility for their district.